

William S. Cohen Chairman of the Board

Senator Conrad Burns Senator John D. Rockefeller IV Honorary Co-Chairmen

> Rupert J. Hammond-Chambers President

FOR IMMEDIATE RELEASE

Ε

S

June 15, 2004 Arlington, Virginia, U.S.A.

UNITED AIRLINES BECOMES THE PREFERRED AIRLINE OF THE US-TAIWAN BUSINESS COUNCIL

United Airlines and the US-Taiwan Business Council today announced that United has become the "Preferred Airline" of the US-Taiwan Business Council through its support of the Council's activities and programs in the United States and Taiwan. The partnership will allow United to serve Council members traveling between the U.S. and Taiwan to participate in events and conferences, and offers valuable benefits to the Council's members.

"Taiwan is an important market for United and we have enjoyed a fantastic relationship with the US-Taiwan Business Council for more than 10 years. We are thrilled to be able to work even closer with the Council and contribute further in promoting business between the two countries," said Andrea Wu, United's General Manager for Taiwan.

"To become the 'Preferred Airline' for the Council means that members and guests of the Council are considered United's preferred customers. We are committed to provide convenient air travel experience between Taiwan and the U.S. as well as service of the highest standard."

US-Taiwan Business Council President Rupert Hammond-Chambers added, "This partnership will deepen the long-standing relationship between the Council and United, and we are extremely excited about this opportunity to cooperate further with one of our Chairman's Circle members. The Council is committed to flying on United, and to encouraging members and participants in our programs to take advantage of their unparalleled level of service and their network of routes connecting the United States and Taiwan to the world."

"United's generous support will allow us to continue to provide value-added services to our member companies, as we carry out our mission of deepening the business relationship between the U.S. and Taiwan."

About United Airlines:

United, United Express and Ted (OTCBB:UALAQ.OB) operate more than 3,500 flights a day on a route network that spans the globe. In Taiwan, United offers a daily service to U.S. gateways via Tokyo and connects to over 150 destinations in the US.

About the US-Taiwan Business Council:

The US-Taiwan Business Council is a membership-based non-profit association, founded in 1976 to foster trade and business relations between the United States and Taiwan. The Council provides its members with business intelligence, access to an extensive network of relationships, and serves as an effective representative in dealing with business, trade, and investment matters.

Press Contact:

Lotta Danielsson-Murphy press@us-taiwan.org

Tel: (703) 465-2930 Fax: (703) 465-2937